Data exchange is the process of taking data structured under a source schema and transforming it into data structured under a target schema, so that the target data is an accurate representation of the source data. Data exchange allows data to be shared between different computer programs. Data management on the other hand is the practice of organizing and maintaining data processes to meet ongoing information lifecycle needs. Two of the industries that are currently using them are social media and the cloud computing industries. Since those industries are growing at a fast pass, the even of the usage is so high compared to others.

I think the next big thing which the exchange of data is going is to do mostly on the business side, a typically push for most services to be delivery on next-generation mobile devices like the iPad and much easier to use IT solutions. The way amazon is doing their business online, most people would like to do it at a small mobile device.